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SIERRA MADRE NEWS

VOL. 20, NO. 31

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, APRIL 30, 1926

NEWS WANTEDS
One insertion, per line10c
Two insertions, per line20c
Third insertion free if ordered in advance. Copy limit Thursday at noon.

All School Children of City Join in May Day Pageant To Celebrate School Week

Public School Week will be observed in Sierra Madre this afternoon with what promises to be one of the most delightful programs ever seen on the Sierra Madre school grounds. It will begin at 2:30 p. m.

Every child enrolled in the school is to take part in the May Day music festival. Most of them will be in special costumes. The program will include an address by Judge Georgia Bullock of Los Angeles, a well known woman lawyer and a speaker of unusual ability.

The stage for the pageant will be the circular lawn plot in front of the school house. A screen of graceful palm leaves has been erected through cooperation of the city street department, for a back ground. On the sloping ground above the lawn, clear up to the school house, seats will be provided for the public on one side and the school pupils on the other. Miss Elizabeth Steinberger, principal, says she believes provision has been made to seat everybody who attends.

Queen a Secret

Who will be the May Queen? That is the mystery which has kept the school pupils in suspense throughout the period of preparation. Everybody has been rehearsed carefully but the queen has not appeared at the general rehearsals. So the performers well as the public will have a surprise sprung upon them.

The pageant is in four episodes, the various grades being grouped according to age. The teachers have charge of the costuming and drill for the particular episodes in which their grades take part.

Miss Mary Pfahler, director of music, has been in general charge of the pageant. She has been assisted by Mrs. E. T. Gruit, who plays the accompaniments, and Mrs. W. C. Black, who has helped with the dances.

The pageant program will be as follows:

- Fairy Episode: 1st, 2nd and 3rd grades.
1. Kinderband—Amaryllis.
 2. Songs.
 - a. Winding the Maypole.
 - b. Song of Fairies.
 - c. Fairy Bells.
 3. Fairy May Dance.
- Japanese Episode: 3rd and 4th grades.
- a. Japanese Maiden.
 - b. Japanese Cradle Song.
 - c. A Japanese Fantasy.
2. Japanese Dance.
- Gypsy Episode: 5th and 6th grades
1. Songs.
 - a. Gypsy Song.
 - b. The Gypsy Trail.
 - c. The Gypsy's Song.
 - d. Gypsy Weather.
 2. Gypsy Dance.
- American Episode: 7th and 8th grades.
1. Crowning of May Queen.
 2. Songs.
 - a. A May Morning.
 - b. When Life Is Brightest.
 - c. Maypole Dance.
 - d. May Pole Dance, 8th grade.
 3. Departure of Queen.

Many Books For Nurses In Hospital

Nearly 400 books were brought to the Park house on the occasion of the Book Tea given by the American Legion Auxiliary last week. These were contributed for the library of the disabled nurses at the new government hospital at San Fernando, by whom they will be much appreciated. The Auxiliary members and officers wish to thank all who cooperated to make the event a success.

Members of the Auxiliary are now busy making poppies to be sold on and before Memorial day. This is an annual event, and money so raised goes for child welfare work and for the disabled veterans and nurses.

Gordon MacMillan is acting as substitute night watchman during the absence of Officer W. H. Williams.

Observations

(By G. B. M.)

FICTION IS STRANGER IN THIS CASE

Do you know any fictitious characters roaming around Sierra Madre? No, I don't mean suspicious characters, either.

The particular fictitious character wanted now is a bee keeper. And anybody who knows Harold Davenes and the Buchan brothers would know better than to think of bee keepers as suspicious characters.

The question came up in this way. Assistant Postmaster Florence Wicks was distributing mail the other day and came across a letter addressed:

JAMES LEWIS MAC FARLANE

Sierra Madre Apiary

Sierra Madre, Cal.
Nobody on Postmaster Wright's staff knew of any post office patron so designated. Then it dawned upon Mrs. Wicks that James Lewis MacFarlane was the name of the hero of Gene Stratton Porter's "Keeper of the Bees," and he called his bee dormitories the Sierra Madre Apiary.

Somebody back in Palmer, Kansas, where the letter was postmarked, found the story so realistic that it seemed worth the effort to get in touch with the original. So if you know of any fictitious bee keeper around here tell him to go to the post office and get his mail, for the writer forgot to put a return address on the envelope and it will have to go to the dead letter office if unclaimed.

The envelope is made of deckle edge paper and looks rather romantic.

WANTS TO RETURN TO SIERRA MADRE

L. J. Nelson, who built the home now occupied by Ole Hanson Jr., would like to come back to Sierra Madre. He is now in the real estate business with his son in South Pasadena but he can't forget the two years he resided in Sierra Madre and he is willing to have the world know it.

For Mr. Nelson tells about Sierra Madre, among other delights of Southern California, in a little book recently published, which he calls "What Made California." In its 66 pages he tells with a rare combination of whimsicalities and statistics, some of the things that make life interesting, amusing, inspiring, profitable, healthful, or whatever you like, in this part of the world. Much of it is woven around the narrative of his family's experiences in coming out here from Omaha and getting their bearings.

The little book, which sells for 35 cents, is now in its second edition. What Mr. Nelson wrote largely for his own amusement while kept by ill health from more active pursuits, seems destined to go pretty much all over the country, judging by the demand which he reports for the book.

TRIBUTE TO SIERRA MADRE

Mr. Nelson assures me that his tribute to Sierra Madre comes from his heart. Looking to the future, he says the time is coming when the world's aristocrats will include the people who are fortunate enough to own a small plot of ground in Southern California, especially if it could be "located in that peaceful little village of Sierra Madre, nestling serenely and happily up there in the sturdy arms of old Mt. Wilson and only 18 miles from Seventh and Broadway in Los Angeles; with its unobstructed and wonderful view of the famous San Gabriel valley, a valley which, for verdure, beauty and bounteous productivity, has no equal in the wide, wide world. Then that alluring mountain view, and your indescribably soft, rarefied Sierra Madre air. Have you ever breathed of and experienced its refreshing vigor? Can you ever forget?

"Those massive old oaks throughout the little town are always green. That mild, soft summer breeze from the cool Pacific that wafts gently over you and peacefully dies out in the mountains' welcome embrace. That deep, rich, productive soil. The clear, cold mountain water in such plentiful supply. A place where people can grow old only in years. Youth will not be cheated.

"The writer spent two delightful

CANYON WORK TO BE THE TOPIC TUESDAY NIGHT

The regular meeting of the Canyon Park Improvement association will be held next Tuesday night at 7:30 in the canyon club house. The officers of the association are anxious for a large attendance.

The last meeting of the association was the most largely attended in its history, due to the keen interest in canyon problems following the flood damage. There was a commendable spirit which gave promise of united action for work which is much needed, and it is hoped the meeting next Tuesday will result in further progress.

Mike Closes Snappy Week At Wistaria

The role that was to have been played by the screen's most famous actress, Mary Pickford, will be portrayed by an unknown girl in Marshal Neilan's latest Metro-Goldwyn-Mayer production, which is shown at the Wistaria tonight and Saturday. She is Sally O'Neill and had never appeared on the screen prior to the making of "Mike." Neilan, who has introduced a great many newcomers to the screen, among whom are some of the present stars, claims to have made his greatest discovery in Miss O'Neill, who is the personification of charm, has a rare beauty and a natural aptitude for acting. "Mike" is the story Neilan wrote for Mary Pickford, but which she decided not to produce at the last moment. The other principals include William Haines, Charlie Murray, Ford Sterling, Frankie Darro, Junior Cogan, Muriel Frances Dana, Sam De Grasse, villain in "Robin Hood," and Ned Sparks.

The Son of His Father

Harold Bell Wright's latest and best novel, produced for Paramount by the man who made "Adventure" and "Empty Hands," featuring Bessie Love, Warner Baxter and Raymond Hatton. "A Son of His Father," the feature at the Wistaria for Sunday and Monday, is western melodrama at its best. It's a Victor Fleming production, a tale of cattle smuggling along the southern Arizona border.

Ben Lyon Back

After a splash into comedy in "Bluebeard's Seven Wives" Ben Lyon is back in romantic drama again. His latest picture is "The Reckless Lady," booked for Tuesday only.

Following the original stage production by W. Somerset Maugham more closely than any recent motion picture has followed its original, "The Circle," directed by Frank Borzage for Metro-Goldwyn-Mayer, comes Wednesday and Thursday. Eleanor Boardman, who was featured in more productions than any other screen actress during the past year, is playing a leading role.

This is on a double bill with "Don't," which is hailed as a snappy successor to "Excuse Me."

LADIES AID WILL PICNIC NEXT TUESDAY

An all day picnic at the mountain home of Mrs. L. E. Wheeler is the feature of the Congregational Ladies' Aid meeting on May 4. Ladies attending are asked to meet at the church at ten o'clock where autos will be provided to carry them to Mrs. Wheeler's home. Hiking dress is suggested with a thimble and scissors in some pocket. It is very necessary to phone Mrs. R. J. Lord, Black 176, for reservations and for suggestions as to the lunch each attendant is to bring. Members and friends are cordially invited.—(Committee).

fully fascinating years there and he is now counting the days as he looks toward the return for a permanent existence there in that favored spot where, probably, he will grow back into his boyhood, and mayhap hobnob again with some of those petite high school flappers—who can tell?"

Cemetery Is In Need of Cleaning Up

The need of giving the Sierra Madre cemetery its annual cleaning up, brings to mind the peculiar conditions existing in connection therewith. These conditions make the keeping of the cemetery in presentable condition a community responsibility.

In the first place, according to J. N. Hawks, who is now secretary of the cemetery association, the lots have always been sold at prices so low that perpetual care was not possible on the part of the cemetery association. Those burial grounds where perpetual care is provided require that lots be sold at prices several times as great as have prevailed here.

In the second place, a large proportion of the lots are now owned by non-residents. In many cases it is not possible even to obtain the addresses of the owners, to solicit them for funds with which to pay for upkeep.

The association has only a small number of lots left. The proceeds from these will merely return to the stockholders the capital they have invested without any considerable profits.

Under these conditions the responsibility for seeing that the local burial ground is not permitted to go unkempt and disreputable in appearance falls about equally on three classes of people—the association, the local owners of cemetery lots, and those citizens who are willing to make a small contribution as a matter of community interest.

In response to such an appeal last year a substantial response was made which put the grounds in good shape for Memorial Day. About \$75 is needed for the purpose. Contributions may be made through the News or direct to Secretary J. N. Hawks of the cemetery association.

INDIANS TO HAVE A PART IN PROGRAM

Saturday, May 8, has been definitely selected as the date for the celebration in Oak Park, the subdivision Beautiful, in Monrovia, at which time the lights will be flashed on in the electrolier system which will be completed by the contractors by the 24th inst. The Edison Electric company will then complete their necessary construction so the juice may be turned on that evening.

As was announced recently an Indian program of tribal dances and songs will be presented. The Indian chiefs who are to participate in the dances are Chief Blackhawk of the Sioux, Chief Willowbird of the Apache, Chief Runningdeer of the Sacofo, Chief Cornfeather of the Hopi, Chief Blackdog of the Pottowomi, Chief Bigtree of the Seneca, Chief Madwolf of the Cheyenne, and Helen Clearcloud, Squaw Little Fawn and Squaw Blue Wing. The dances will be the chiefs dance, the snake dance, the squaw dance, the war dance and the solo dances. The reception dance will be given by Chief Bigtree and the fighting dance by Chief Blackhawk, and the Indian Lullaby Love Song by Chief Willowbird, and the Butterfly song by Chief Cornfeather.

The chiefs expect to erect their teepees on Oakdale Avenue just east of Shamrock and north of the City Recreation Park, on Friday afternoon of April 30.

The chiefs and squaws will be the guests of Stewart and Ainley for dinner at the Aztec hotel on that evening at which place an entertaining program will be given.

Preceding the Indian program a musical program by local talent will be given and the city manager, Harry Scoville, will speak briefly in behalf of the city of Monrovia and Charles W. Stewart, representing the realty firm and approximately 100 owners, in the subdivision. The program will start at 7:30 o'clock.

F. L. C. Roess returned home last week after spending several weeks travelling in the Atlantic Coast states and visiting relatives.

LEGION WILL GIVE POPULAR DANCE FRIDAY

A dance will be given by the American Legion next Friday, May 7. The entertainment committee of the local post headed by Arthur T. Evans has reserved the Woman's club house for that evening and a good orchestra has been engaged. Tickets are now being sold by members of the Legion and Auxiliary for this social event.

Arrangements are under way for a card party to be given by the Legion and Auxiliary jointly about May 21. Definite announcement as to time and place will be made later.

Two Days of Bible Study on Program

A two day Bible conference is to be held in Bethany Temple, Sierra Madre, on May 4 and 5, under the auspices of the Woman's Missionary society. This conference promises to become an annual affair, the first one being held in May, 1925, proving so successful that it was decided to hold another this year.

A splendid program has been provided and it is hoped that many will respond to this opportunity of coming to hear the many excellent and noted speakers which have been secured, among whom is Mr. D. E. Hoste. Mr. Hoste is one of the noted "Cambridge Seven" who, filled with the missionary spirit and zeal, went out to China in 1885 and who upon the death of Hudson Taylor in 1905, became general director of the China Inland Mission.

While this conference is sponsored by the missionary society, it is not a missionary conference but a time devoted to the study of God's Word to the upbuilding of the soul by prayer and meditation. The theme of the conference is "The Spirit Filled Life." Everybody welcome. Luncheon served without charge.

Program Tuesday, May 4

- 10 a. m., "Some Signs of the Lord's Return," Mrs. E. P. Lyon. Solo, Mrs. E. E. Bacon.
11, "Prayer," Miss Frances E. Miller.
12, noon, Luncheon.
1:30, "Abased and Abounding," Mrs. Ford Canfield.
Solo, Mrs. James Hawks, accompanied by Mrs. George B. Morgridge.

Program Wednesday, May 5

- 10 a. m., "Salvation from the Penalty and Power of Sin," Miss Myrtle Scott.
Solo, Mrs. Gordon Brooks.
11 a. m., "The Mind Which Was in Christ Jesus," Prof. Howard E. Kellogg.
12, noon, Luncheon.
1:30, "Life as a Stewardship," Miss Florence E. Chaffee.
Solo, Mrs. Gladys Daugherty.
2:30, "Some Lessons from the Temptation of Jesus," Rev. John Wright Follette.
7:30, (Subject announced later) Mr. D. E. Hoste.
Solo, Mr. C. L. Custer.

GRAY INN IS DAMAGED BY EARLY FIRE

The Little Gray Inn, a couple of miles up the Sturtevant Trail, had a narrow escape from destruction by fire early Tuesday morning. E. B. Gray, the proprietor, had just saddled his burros to come down to Sierra Madre for some supplies, and was on the point of leaving when his young son came running out to tell him the house was afire.

Hurried investigation showed the fire to be between the ceiling and roof. By tearing out a large part of the plaster board ceiling he managed to locate the fire and put it out just about the time Forest Ranger Davis appeared to give aid. The damage was estimated at about \$100.

Mrs. White is Club Choice as President

Headed by Mrs. Fletcher White as president, a new corps of officers was elected at the regular meeting of the Sierra Madre Woman's Club on Wednesday as follows:

- President, Mrs. Fletcher White.
First vice president, Mrs. E. E. Bacon.
Second vice president, Mrs. M. D. Welsher.
Recording secretary, Mrs. J. N. Hawks.
Corresponding secretary, Miss Virginia Jones.
Treasurer, Mrs. William R. Lees.
Auditor, Mrs. Harvey H. Steinberger.

Directors Mesdames Herman Hall Robert Corlett, Mary Dickinson, William E. Gray.
Mrs. White, who will succeed Miss Ruth Klemme as president, is a member of the Sierra Madre city school board, and well known for her interest in educational and civic affairs. She was the only nominee for the office. Formal installation of the new officers will take place in June, just before the summer vacation.

Splendid Musical Program

The feature of the day's program was the appearance of the Chaminade Lyric club of Monrovia, of which Frederick Vance Evans is director, with violin solos by Mrs. Crook and vocal solos by Mr. Evans. All the chorus numbers were received with rapt attention and keenest appreciation. In his solo numbers Mr. Evans sang with a spontaneity that captivated new hearers and thoroughly satisfied old ones. Under his direction the club has made splendid progress and promises even greater things for the future. The complete musical program follows:

- Glorious Forever.....Rachmaninoff
My Tender Songs Would Be Flying.....Hahn
Fairy Pipers.....Brewer
Violin Solo.....Mrs. Crook
Solo—
(a) Vision Fugitive.....Massenet
(b) Slumber Romance.....Gounod
(c) Tally Ho.....Clark
Frederick Vance Stevens
Kerry Dance.....Molloy-Wilkins
Marishka.....Hungarian Air
The Three Cavaliers.....
Russian Folk Song
Solo—To Music.....Schubert
Mr. Evans

MRS. CORNUELLE CALLED TO REST

Mrs. Louis D. Cornuelle passed away Tuesday at the home 461 East Grand View, where the family had resided the past thirteen years. She had been a patient sufferer for many years, her waning strength not impairing the sweetness of her spirit nor the strength of her faith. She was a devoted member of Bethany church.

Mrs. Cornuelle was a native of Georgia and resided a number of years in Cincinnati, Ohio, before coming to Sierra Madre with her husband and children. In addition to her husband, Louis D. Cornuelle, who was the architect and builder of Bethany temple, she is survived by a daughter, Miss Ruth Cornuelle. A son, Sidney, preceded her a number of years ago.

Funeral services were held Thursday afternoon at the Grant chapel, Dr. E. P. Lyon being in charge. Interment took place at the Sierra Madre cemetery.

JUST MAKING MEALS TASTE BETTER STILL

Always on the lookout for some way to better his service and make things more attractive for patrons, Peter Becronis has made some real improvements at the Sierra Madre Cafe. Fly-proof and dust-proof display cases for food have been placed in both front windows. New partitions have been so placed in the rear of the cafe that all kitchen smoke is disposed of and kept out of the dining room, while an abundance of fresh air is assured by vents at both ends of the room.

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Read the Wantads - Page 7

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Destination	Fare	Destination	Fare
Akron, Ohio	\$115.54	Louisville, Ky.	\$105.84
Albany, N. Y.	146.30	Memphis, Tenn.	89.49
Asheville, N. C.	121.34	Minneapolis, Minn.	91.90
Atchison, Kans.	75.90	Montreal, Que.	188.72
Atlanta, Ga.	113.80	Nashville, Tenn.	102.88
Atlantic City, N. J.	153.34	New Bedford, Mass.	160.02
Baltimore, Md.	143.12	New Orleans, La.	89.40
Birmingham, Ala.	109.80	New York City, N. Y.	151.70
Boston, Mass.	157.78	Niagara Falls, N. Y.	124.92
Buffalo, N. Y.	124.92	Norfolk, Va.	114.10
Cedar Rapids, Ia.	88.95	Okla. City, Ok.	75.60
Charleston, S. C.	131.40	Omaha, Nebr.	75.60
Chattanooga, Tenn.	107.48	Parkersburg, W. Va.	123.94
Chicago, Ill.	90.30	Philadelphia, Pa.	249.22
Cincinnati, Ohio	110.40	Pittsburgh, Pa.	124.04
Cleveland, Ohio	112.88	Portland, Me.	165.60
Colorado Sp'gs, Colo.	67.20	Providence, R. I.	157.74
Columbus, Ohio	112.80	Pueblo, Colo.	67.24
Dallas, Tex.	75.60	Quebec, Que.	160.02
Dayton, Ohio	109.50	Rochester, Minn.	85.70
Denver, Colo.	67.20	Saint John, N. B.	183.12
Des Moines, Ia.	81.55	St. Joseph, Mo.	75.60
Detroit, Mich.	109.92	St. Louis, Mo.	85.60
Duluth, Minn.	99.00	St. Paul, Minn.	91.90
Evansville, Ind.	97.90	San Antonio, Tex.	75.60
Fort Worth, Tex.	67.60	Savannah, Ga.	127.24
Galveston, Tex.	78.00	Sioux City, Ia.	75.60
Halifax, N. S.	191.42	Toledo, Ohio	107.14
Harrisburg, Pa.	141.72	Toronto, Ont.	125.72
Havana, Cuba	170.40	Trinidad, Colo.	67.20
Hot Springs, Ark.	86.90	Tulsa, Okla.	75.60
Houston, Tex.	75.60	Virginia Beach, Va.	114.30
Indianapolis, Ind.	103.34	Washington, D. C.	143.12
Jacksonville, Fla.	121.68	Waterloo, Ia.	85.95
Kansas City, Mo.	75.60	Wheeling, W. Va.	123.60
Knoxville, Tenn.	113.60	Winnipeg, Man.	123.90
Leavenworth, Kans.	75.60	Youngstown, Ohio	119.38

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Grand Canyon National Park with Pullmans to the Rim
the Indian-Cetour rail & motor east are exclusive Santa Fe features.

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First Show 7:00—second 8:45

Regular matinee Saturday, 2:30

Friday and Saturday, April 30, May 1—

"MIKE"

With SALLY O'NEILL
Comedy, "BACHELOR'S BABIES"

Sunday and Monday, May 2 and 3—

HAROLD BELL WRIGHT'S
A SON OF HIS FATHER

With WARNER BAXTER
Comedy, "FRAMED"

Tuesday, May 4—only—

THE RECKLESS LADY

With Belle Bennett, Ben Lyon and all star cast
Comedy, "BABES IN THE WOOD"

Wednesday and Thursday, May 5 and 6—

BIG DOUBLE FEATURE BILL

THE CIRCLE

With ELEANOR BOARDMAN
DON'T

With SALLY O'NEILL

Friday and Saturday, May 7 and 8—

BLUEBEARD'S SEVEN WIVES

With Blanche Sweet, Lois Wilson and Ben Lyon
Comedy, "IN THE AIR"

Where Has She Gone?



(Copyright, W. N. U.)

Air Mail Is Cutting Time To the East

Substantial saving in time is effected by the new air mail service now in operation between Los Angeles and Salt Lake. Approximately 24 hours is cut from time required between here and points in the middle west and eastern states.

The eastbound plane leaves Los Angeles daily at 7:30 a. m., Las Vegas, Nevada, 10:40 a. m., and arrives in Salt Lake, Utah, 3:20 p. m., connecting with the east-bound plane of the transcontinental government operated route.

The transcontinental government operated route is divided into three zones which are:

San Francisco to Cheyenne, zone No. 1.

Cheyenne to Chicago, zone 2.

Chicago to New York, zone 3.

Rate of postage on mail carried by airplane from Los Angeles via Salt Lake City:

Zone No. 1, for each ounce or fraction thereof, 15 cents.

Zone 2, for each ounce or fraction thereof, 20 cents.

Zone 3, for each ounce or fraction thereof, 25 cents.

Ordinary postage stamps may be used but all mail intended to be carried by airplane should be plainly marked "Via Air Mail."

Letters mailed from Sierra Madre, intended for air mail, should be in the post office not later than 5:30 p. m., in order to catch the airplane leaving Los Angeles at 7:30 next morning.

CHANCE OF A LIFETIME

A maiden lady awakened to find a man in her room. She neither fainted nor screamed. Instead, she indicated an armchair and said to him, "Sit down, sir, I want to talk to you."

A half hour later there came a frantic ring on the telephone at police headquarters and an anguished voice said: "There's a burglar in Miss Spinster's house; send the police at once."

"All right," said the chief of police, "I'm sending two policemen right away. Is this Miss Spinster talking?"

"No," came the anguished reply, "this is the burglar."—Exchange.

HER HOPE

The landlord came to collect the rent from the old negro widow.

"Where is your husband?"

"Poor Rastus!" she replied, "I hope he's gone where I 'spect he ain't."—Exchange.

TWELVE HOURS LATER

American Visitor: "Why don't they show a comedy instead of this scenic?"

English Host: "Oh, they never show comedies at the cinema in England on Saturday night. They are afraid they'll cause laughter in the churches."—Continent.

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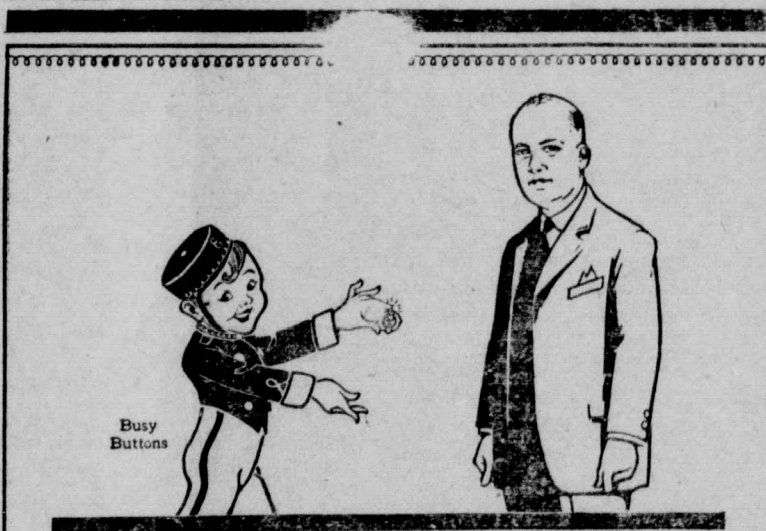
HAVING sold our Feed Business to Mr. WALTER POEHLER, we take this means of thanking our many friends for their patronage, and invite them to continue with our successor, Mr. Wilkerson will remain in the store with the new owner for a time. Prompt settlement of outstanding accounts will be appreciated.

C. W. Wilkerson & Son

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Read the Wantads - Page 7



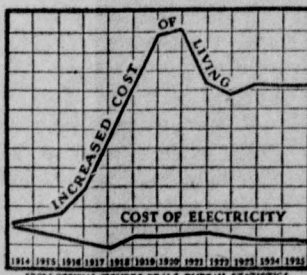
25 Years...Diamond Button

FRED HAMILTON, assistant manager of operation for the Edison Company, proudly wears the diamond button in his lapel.

Twenty-seven years ago, as an apprentice, Hamilton helped build a small powerhouse on Kaweah River—a plant of only 1800 horsepower. Now, among other duties, he has charge of 25 powerhouses with a total capacity of 670,000 horsepower—serving ten counties.

It is because hundreds of Edison men are spending their lives and giving their best to this service that electricity in California is what it is today—and the price is lower than before the war while the average cost of all other commodities is 65% higher.

The Edison men get a button—you get better and cheaper service.



Think of this the next time you see an Edison service button.

R. H. Ballard
Executive Vice-President and General Manager

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Muerdson.
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other farcical and farce produc-
tion with many other favorites.
COMEDY NEWS
Romandi's
Raymondeers
SHRAGER
at the
Organ

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"For Heaven's Sake"**
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LAUGHS—NEWS
Regular Prices
Continuous
DAILY
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1, 3, 5, 7,
and 9

FLORENCE Continuous
DAILY
1 to 11
FREE AUTO PARK
STARTS SUNDAY
CONRAD NAGEL and
RENEE ADORNE, in
The Exquisite Sinner
COMEDY NEWS
Catherine Flynn at the Organ
Thursday
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DANIELS
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New PRINTS

A new lot of English Prints just received, new patterns, some with borders; 36-in. wide—35c

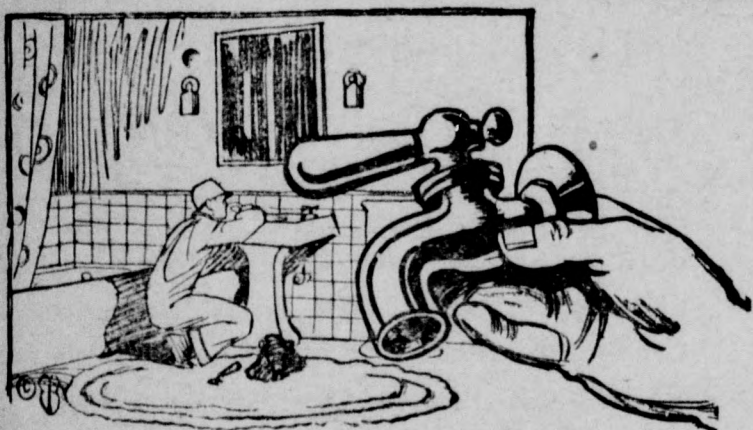
Printed Soisette in very pretty figures, small and medium—50c

Printed Silks, bright lustrous quality, full yard wide—\$1.25

Printed Crepe de Chene, heavy quality, all new styles—\$1.25

Just our Silk, in plain colors, for slips, will not cling—95c

J. F. SADLER & CO.



From the Smallest
Faucet Up to the—

Bath-Room Complete

Every pipe properly fitted. Every appointment as specified in your plans. And every facility functioning properly!

*That's Our Guarantee to You,
Mr. Prospective Home Builder*

PLUMBING SERVICE & SUPPLY COMPANY

G. E. BABBITT & SON

Black 183

291 West Central

Read the Wantads on Page Seven

BANKING SERVICE

A general banking business to best meet
the needs of the community is our aim

Interest paid on term deposits.
Money to loan on mortgages.
Collections and Escrows.
Drafts and A. B. A. Travelers' Checks.
Special attention to school children's savings accounts

Safe Deposit Boxes for Rent

OFFICERS

H. E. ALLEN, President W. H. INGRAHAM, Cashier
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA
F. H. HARTMAN C. W. FORMAN
W. S. ANDREWS E. E. BACON

SIERRA MADRE SAVINGS BANK

COMMERCIAL SAVINGS
Capital Paid Up, \$45,000—Surplus, \$23,000

From the Old News Files

1907

The Sierra Madre Outing Club trekked to the West Fork with a pack train of 25 burros carrying material for the new cabin to be erected near the Ranger's station, and also to celebrate the advent of the fishing season. Members of the club were Carlton and Percy Pegler, Burton Andrews, Grant Morgan, John Graham, Lewis Newcomb, Charles Perry, Philip Blumer, Dr. F. J. Tower, Greer and Irving Caskey.

The Sierra Madre girls' basketball team enjoyed a picnic in Laurel Canyon and a game with a Hollywood team. The Sierra Madre team consisted of Marjorie Rice, Katherine Torrance, Olga Olsen, Dorothy Brown and Signa Olsen, with Gladys Humphries as coach and chaperone.

The ranch home of J. M. Gresham was sold by the Adams-Osgood Co. to C. A. Brant of El Tovar Hotel at the Grand Canyon. Another place near by was sold to Frank P. Sauerwein, the well known artist.

At the meeting of the Woman's club the feature was the rendering of "Hiawatha" by Mrs. Merrill Moore Grigg of Cummock school, with musical accompaniment by Miss Fanny Dillon.

1916

Fred Copps arrived home from the state of Chiapas in Southern Mexico, where he was engaged in ranching. Feverish excitement among the Mexicans was causing a general exodus of Americans to avoid being caught in revolutionary troubles.

The community flower show was held at the woman's club house and in a big circus tent erected adjoining. Amateur and professional exhibits of great variety and merit were shown. Musical entertainments were held on the three evenings of the event.

The woman's club held a "Home Reciprocity" meeting at which representatives of other organizations of Sierra Madre were present to tell what each aimed to accomplish. The program was arranged by Mrs. M. D. Welsher, chairman of the philanthropy committee. Those who spoke were Mrs. Maughlin, Girls' Friendly Society; Mrs. S. C. Pasco, Eastern Star; Mrs. W. E. Walker, Ladies' Aid; Mrs. E. T. Pierce, Dickens Fellowship; Miss Lydia Webster, Woman's Guild; Mrs. Crisp, Ancient Priscillas; Mrs. S. C. Collins, Modern Priscillas; Mrs. L. N. Legendre, Red Cross.

Those having leading parts in the school children's cantata in connection with the flower festival were Virginia Jones, Thelma Reed, Bobbie Mackerras, Robert Maltbie, Alice Kellogg, Muriel Tarr, Vivian Ramharter, Edwin Boyd, Willie Thomas, Joachim Seiling, Linda Schwartz, Harriet Sperry, Arthur Johnson, Margaret Elsner, William Powell, Dorothy Adams, Edwin Ward and Thompson Brown.

Pleasameetya!

THERE are a lot of MARRIED men on our list OF acquaintances but WE don't believe we EVER talked to one of THEM who didn't admit THAT he was scared HALF to death when he GOT married, and there's ONE lady who doesn't LIVE very far from here WHO says when she and HER husband were married THE preacher got to the PLACE in the ceremony WHERE he said, "And this IS your lawful wedded WIFE," and the groom REACHED a trembling hand OVER and says, "I'm PLEASED to meet you!" AND whether that story IS true or not, MOTHER'S DAY is only TWO weeks off so don't DELAY ordering the box OF Mother's Day Chocolates FOR the Mother— YOURS, your wife's and your CHILDREN'S.

Rudolph

F. H. Hartman & Son

The Rexall Drug Store

25 North Baldwin

Motor Club Would Halt Road Steal

Motorists throughout the state are rallying to the cry of "take the state highways out of politics," according to reports from population centers where the initiative petition sponsored by the Automobile club of Southern California is being circulated. While this measure to be submitted directly to the electors is being fathered by the big motoring organization, it is in fact the crystallized sentiment of many organizations and individuals directly interested in the future highway program of the state.

It is pointed out that the present system of legislative control of highways came in about the time of the two-cylinder automobile and is as obsolete as this type of car. The time has come, it is declared, for a highway program commensurate with the state progress and this is what the initiative is designed to bring about.

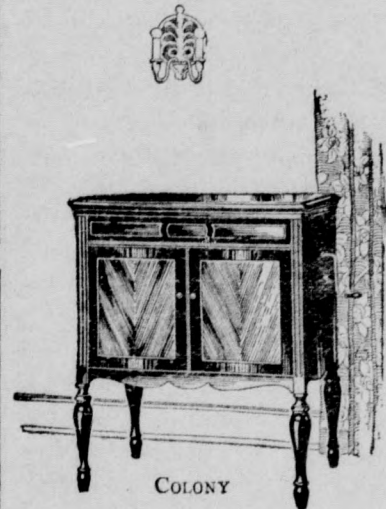
Briefly, the proposed measure provides for classification of highways as primary and secondary. It calls for an appropriation of \$5,000,000 annually for the next twelve years for new construction. Three-fourths of this money is to be devoted to the primary highways, which means the completion of the original system to the state borders. It places directly in the hands of the people the naming of new highways to be built and prevents future use of the highway system as a political football for politicians.

The initiative petitions are on file for signatures at all branch offices of the Automobile club of Southern California and are being signed by thousands of good road proponents. The proposed plan would force a fairer division of state road money than is now the case where much of the southern tax money is spent in the north.

THE BRUTE

Hubby: "You're an hour late. What do you mean by keeping me standing around like a fool?"
Wife: "I can't help the way you stand."

Mother: "When that naughty boy threw stones at you, why didn't you come and tell me, instead of throwing them back at him?"
Willie: "What good would it do to tell you; you couldn't hit the side of a barn."—Exchange.



COLONY

You can easily have
this marvelous
new music
in your home

THE new Orthophonic Victrola has placed music in the home within the reach of all. Its new and exclusive principle has far surpassed anything you have ever heard in tone, volume and range. You can easily have it. Come in and let us show you the many beautiful Victor models, such as the Colony (above)—all reasonably priced. Hear them today.

Here's the place to
buy cards and gifts
for Mother's Day

WOODSON F.

JONES

Main 182 31 N. Baldwin



WHICH CATCHES YOUR ATTENTION FIRST?

The pitcher wound up
to put all his power into
the next ball pitched in a
desperate attempt to
stop the batting rally
which threatened to give
his opponents the game.



Both panels occupy the same space.

Both tell the same story.

Which panel catches your attention first and
rivets your attention to the main theme?

You may not be a baseball fan—but your glance
was drawn to the picture like iron to a magnet. You
get the story in the picture in a fraction of the time
required to read the words in the other panel.

Pictures do not replace type but supplement it by
getting attention for it.

Merchants who are alive to the value of pictures
in their advertising need not spend money for ex-
pensive advertising service—The NEWS has the best
obtainable advertising picture service which is placed
at their service without charge.

SIERRA MADRE NEWS

News Editorial Page

SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
Telephone Black 42
Press Building Opposite P. E. Station

GEORGE B. MORGRIDGE,
Managing Editor

Entered as Second Class Matter at the post
office at Sierra Madre, California, under
the Act of March 3, 1879



THE CALIFORNIA POPPY

G. M. Lutz in San Francisco Bulletin

GOD caught a flash from a leaping flame
And tossed it into your heart,
While of molten gold from the sun's bright
ray

Of your petals He made a part.
He dipped your stem in an emerald lake,
Then deep in the cool of a dell
He found the grace of an elf at play,
So He gave you that as well.
By roadways wide He tossed you free
To cheer the wanderer's sight,
He placed you out in the meadows free
For the little child's delight.
He made of you a shining gem,
A rare and beautiful flower,
You would grace a monarch's diadem,
You are California's flower.

WHAT IS YOUR GOOD NAME WORTH?

GOOD name in man and woman is the
immediate jewel of their soul, according
to William Shakespeare. And good name
seems to be one of the most substantial
assets a business house can show to a bank-
er. This applies, moreover, to the good
name which can be developed by keeping
a name and trademark before the public by
advertising, backed up by goods and service.

"Advertising is a bankable asset of
recognized financial value," was the state-
ment of Edward C. Sammons, vice president
of the United States National bank of Port-
land, at a recent meeting of the Portland
Advertising club. To prove his point, Mr.
Sammons read a list of advertisers and the
recognized value of their good will and trade
marks, accepted by banks as portions of
their assets, as follows:

Cluett, Peabody & Co.	1924	\$18,275,000
Borden Company	1921	5,944,000
Brown Shoe Co.	1924	4,966,000
Butterick Co.	1923	13,893,000
Dayton Scale Co.	1924	1,557,000
Goodyear Tire & Rubber	1924	12,500,000
Munsingwear Corporation	1924	2,000,000
Regal Shoe Co.	1924	2,500,000
Sears, Roebuck & Co.	1924	30,000,000
Underwood Typewriter	1923	7,995,000

Of course there will be some readers to
say that these things apply only to con-
cerns doing business on a scale comparable
to the firms mentioned. But to the little
man who wants to get ahead the importance
of developing a good name and keeping it
before the public is even more vital than it
is for the big corporations.

WE'RE ONLY 20 MILES FROM HEAVEN

The editor of the Puente Journal is try-
ing to live up to the reputation of Califor-
nia boosters when he pens the following:
"When writing your friends tell them that
Puente is an Ideal Town, in an Ideal Place,
for Ideal People."

WHAT WILL CONGRESS DO?

WHEN Calvin Coolidge was governor of
Massachusetts the legislature passed a
light wine and beer act. He vetoed it and sent
it back with a message in which he told
the legislature:

"There is little satisfaction in attempt-
ing to deceive ourselves. There is grave
danger in attempting to deceive the peo-
ple."

The point of Governor Coolidge's mes-
sage is especially pertinent when we recall
the frequency with which opponents of the
Eighteenth amendment claimed that it
meant bone-dry prohibition, shutting out
wine and beer and every other alcoholic
beverage. That was about the only point
upon which wets and dries did agree dur-
ing the contest for ratification.

Now wouldn't it be a fine thing to turn
around and say, "O, we were all kidding;

that amendment doesn't mean what we all
agreed it did while we were putting it into
the constitution!"

And wouldn't it be a still finer thing,
an inspiration to the world and to future
generations, to say: "The government has
been licked by the bootleggers. The great-
est, richest and most powerful government
in the world has run up the white flag. The
brewers will now take charge and arrange
things to suit themselves."

Now that wet and dry hearings are
over, congress can adjourn and go home to
tell their respectively wet and dry consti-
tuencies what they did for the cause. No-
body was convinced of anything to the point
of changing his mind or vote by the three
weeks of testimony and argument. But
wet legislators had to tell the home folk
they did what they could, and dry legisla-
tors had to report that they had
fort and, perhaps, tightened up the law a
little.

The controlling factor in liquor legisla-
tion in congress is the fact that a great
majority of congressmen are elected from
dry districts. They simply would not dare
to face a reelection contest after voting to
weaken the law or its enforcement. They
are not fooled by newspaper straw votes.
Most of them are shrewd enough politicians
to know the sentiment of their own dis-
tricts a great deal better than it can be
shown by such polls.

What you give to the lower-downs is
discipline. What you get from the higher-
ups is crabbings.—The Paper Book.

REAL NEWSPAPER STANDARDS

IT has long been the fashion among writ-
ers, speakers, and people who like to air
their superior knowledge concern-
things of the wide world, to compare Amer-
ican newspapers unfavorably with those of
Europe, especially with those of England.
Another side of the picture is presented by
the Chicago Tribune as follows:

In Europe the newspapers are not
newspapers so much as they are party or-
gans. They color the news to suit their
own policies, leave out news which might
hurt their policies, and emphasize that
calculating to help them.

The London papers are superbly edited,
but they tell the story they want to tell.
For example, the America they depict is the
America of crime, divorce, money madness,
and the movies. You might read them for
a month and never guess that there is a
factory in our country or a learned man.

It is now the object of all reputable
newspapers to print the news in the news
columns, so far as possible without bias.
They are run as newspapers and not as ad-
juncts to the majority or minority party of
the government. *Partisan comment is re-
served for the editorial page.

Today is not yesterday; we ourselves
change; how can our works and thoughts,
if they are always to be fittest, continue al-
ways the same?—Carlyle.

The conditions of conquest are always
easy. We have but to toil awhile, endure
awhile, believe always, and never turn back.
—Simms.

Action is the parent of results; dor-
mancy the brooding mother of discontent.
—Miss Mulock.

JUDGMENT VS. JUGGLING

A big truth is put into a small para-
graph in Oregon Exchanges, published by
the school of journalism of the University
of Oregon:

It is all too frequently overlooked that
what the people want is an editor who
knows what he ought to give them. The
situation is perhaps analogous to that in
government; the best representative is oft-
en the man who is not immediately respon-
sive to the clamor of the moment. It's the
easier course to be a "messenger boy" for
"the public," but it is more valuable, and
is even sometimes recognized as such, to
take the longer view and act on the judg-
ment which is part of one's equipment for
one's post. Editors attempting this pol-
icy will make mistakes, and they may suffer
for them; but they will retain their self-
respect and the respect of their communi-
ties. And it has not been demonstrated
that newspapers so conducted must be
financial failures.

Church News

Church of the Ascension

(Episcopal)

The Rev. M. D. Kneeland, B. D.,
rector; The Rev. Wm. Carson
Shaw, rector emeritus.

May 1, Saturday, Feast of S.S.
Philip and James. Holy Com-
munion, 8 a. m.

May 2, fourth Sunday after
Easter.

8:00 a. m., Holy Communion
(Corporate Communion, Guild of
St. Catherine).

9:30 a. m., Church school.
11 a. m., Choral Eucharist with
sermon.

May 6, Thursday, Holy Com-
munion with Special intent for
sick, 10:00 a. m.

Altar Guild of St. Mary, in
church, 7:30 p. m.

Parish Activities

May 3, Monday, adult confirma-
tion class, 7:30 p. m.

May 5, Wednesday, a dinner and
card party in the parish house
under the auspices of the Wom-
an's Guild and the guild of St.
Catherine. Tickets for the dinner
are 75 cents, and may be procured
from members of either or both
guilds. Reservations may be made
with Miss Lydia Webster or Mrs.
Mildred Cook.

Bethany Temple

Elwood P. Lyon, LL. D., minister.
9:30, Sunday school, Dr. F. H.
Cram, Supt., Roy Edwards, as-
sistant superintendent.

11 a. m., Worship and sermon,
"A Challenge to Youth."
6:30, C. E. Meeting, Bethany
hall.

7:30 p. m., Song and Sermon,
Rev. S. D. Burke, V. D. M., will
preach.

Bible Conference next Tuesday
and Wednesday. See extended no-
tice and program elsewhere in
this issue.

First Passenger: "Captain,
mother feels seasick! What shall
I tell her to do?"
Captain: "Needn't tell her noth-
ing; she'll do it."—Exchange.

PASADENA FENCING CO.

Wire, Lattice, Ornamental,
Chain Link, Tennis Courts.
Colo. 2232, 394 N. Holliston
Pasadena, California

Delivering the Goods

The Chiropractor TELLS you
that his science will in all
cases of nerve pressure re-
lieve that pressure.

He PROVES to you that the
majority of so-called dis-
ease is caused by NERVE
PRESSURE.

He PROVES to you that this
nerve pressure is in turn
caused by slight displace-
ments of the bones of the
spine.

He PUTS these vertebra back
in normal position. The
nerve pressure disappears
and with it the effect, called
DISEASE.

All he asks is cooperation.

C. F. Stoddard
CHIROPRACTOR
71 N. Baldwin
The Place to Get Well

Christian Science

Corner Highland and Hermosa
avenues.

Christian Science Society of
Sierra Madre is a branch of the
Mother Church, the First Church
of Christ, Scientist, in Boston
Massachusetts.

9:30 a. m., Sunday school.

11:00 a. m., Sunday service,
subject May 2, 1926, "Everlasting
Punishment."

8:00 p. m., Wednesday, Testi-
mony meeting.

Congregational Church

The Legend of the Grail will be
given in a dramatization at the
Congregational church next Sun-
day evening at 7:30 by a group
of young people from the First
Congregational church of Pasa-
dena. The story is a striking and
reverent portrayal of the teaching
of the Good Samaritan.

Next Tuesday the Ladies' Aid
will meet with Mrs. Lillian Wheeler
at her mountain home, 409 Alta
Vista Drive. The program will
take the form of an old fashioned
picnic. Transportation will be
furnished all who can go, by ap-
plying to Mrs. R. J. Lord.

Mrs. E. E. Bacon and Mrs. L.
E. Wheeler have been elected of-
ficial delegates to the annual meet-
ing of the Southern California
Congregational Conference to be
held in Pilgrim Church, Pomona,
May 10, 11 and 12.
Miss Mary Wark and Arthur
O. Pritchard Jr., will represent
the young people at their gather-
ing May 8 and 9 at the same
church.

Sierra Madre Truth Center

10 a. m., Sunday School at 130
South Hermosa, Mrs. Agnes Tyree,
superintendent.

2:00 p. m., Thursday, at 105
East Central avenue, regular
weekly classes.

He (after a long argument): "I
wonder what would happen if you
and I ever agreed on anything."
She: "I'd be wrong."—Exchange



JOHN BUNYAN

1628-1688

He that will enter in must
first without
Stand knocking at the gate,
nor need he doubt.

WE are attentive to all
of the needs of the oc-
casional and show thoughtful
purpose and ability in our
professional activities.

Ray A. Grant

FUNERAL DIRECTOR
Main 93
201 West Central

MOTHER'S DAY

Sunday, May 9

Remember the Dearest One of all with
a Special Mother's Day gift box of Johns-
ton's or Leihy's Chocolates.

We Will Mail Them Anywhere
SHIP NOW!

The Central Pharmacy

Courtesy and Service
Main 224 36 W. Central

NORRIS

ESTABLISHED
1887

Health Center

BATTLE CREEK SANITARIUM FOODS



Valuable Booklets and Samples FREE

PROTOSE—

The tasty meat substitute.

NUTTOLENE—

Has a delicious meat flavor.

SAVITA—

A pure vegetable meat flavor.

BRANOLA—

The health-building laxative food.

ZO—

The body building cereal food.

MALTED NUTS—For nursing moth-
ers, bottle babies, and those with
delicate digestion.

MINUTE BREW—As refreshing as
coffee but does not contain caffeine

ZWIEBACK—Palatable, crisp, easily
digested toast slices.

Fly Time Is Coming

BE PREPARED WITH A CAN OF
ORONITE FLY SPRAY

made by the Standard Oil Company, the most
effective on the market; in pint, quart or
gallon cans.

Free Bottle Vanillin

TRIPLE STRENGTH, NON-ALCOHOLIC—
will not bake out in cooking. Present this
coupon and buy one bottle at 25c—get ONE
BOTTLE ENTIRELY FREE.

Name _____

Address _____

DON'T FORGET WE CARRY A COMPLETE
LINE OF

Summer Beverages

CARQUE WHOLE WHEAT FLOUR
IN 2-POUND SACKS

After Our Good Rains

It's time to plant that garden.—a complete line
of GERMAIN'S SEEDS and FERRY SEEDS

Spartan Self-Service

Department

Courtesy : Cleanliness

COMPARE OUR PRICES:

FRIDAY and SATURDAY Specials

P. & G. LAUNDRY SOAP	10 bars	39c
ROMAN MEAL, Pkg.		32c
BLUE SEA TUNA, White Meat, 1/2s.		20c
NEWMARK'S KIPPERED SNACKS		6c
SUNSWEEP PRUNES	2-lb. pkg.	24c
Extra Select Baby Sugar Corn, No. 1 can, 2 for		25c
Gold Dragon Wax Beans, No. 2 can, 2 for		25c
Redwood Brand Catsup, pint bottle		19c
Redwood Brand Catsup, 1/2-pint bottle		14c
Redwood Dill Pickles, No. 2 1/2 can		21c
Redwood Dill Pickles, large No. 10 can		60c

S. R. NORRIS

SIERRA MADRE
DEPARTMENT STORE

Phones: Main 12; Main 205
331 West Central

"IT LOOKS GOOD"

—Did you ever see Sierra Madre looking finer than it does since the rains? In more than 40 years we have never seen it more attractive. Better yet—it is fundamentally sound, and opportunities were never better for

ATTRACTIVE INVESTMENT

—We would like to talk over this phase of the real estate situation with you right now.

ANDREWS & HAWKS

Exchange 2 81 West Central

\$1 MEN'S SUITS
Cleaned and Pressed
Phone Your Orders
Troy Laundry Service
ROY EDWARDS, Agent
Red 42 Langley's Barber Shop 11 Kersting Court

NEW—DELICIOUS Sylmar Spiced Figs and BREAKFAST FIGS

Try a jar—you will want another!

If you want your orders on the early delivery don't forget to phone early

Meat Department

No. 1 Steer Beef—No. 1 Baby Lamb

FRESH FRUITS and VEGETABLES

M. D. WELSHER

Grocery Phone Main 6 FREE DELIVERY Market Phone Main 97

Chaffees
WHERE CASH BEATS CREDIT

O'Cedar Polish 40¢ White Meat Tuna 23¢
Large Size 1/2s

LIBBY'S J A M Regular \$2.25
Raspberry 30c cans, doz.

LIBBY'S Raspberries Per \$2.70
Ore. Red Doz.

These goods are being sold at less than cost of production. Better buy a case of each. The Oregon Raspberries, for size and flavor, are superior to those raised elsewhere.

JUMBO COD-FISH
Chocolate SPECIAL
CREAMS BONELESS
27c lb. 25c lb.
5-lb. \$1.25 Imperial Bricks
BOX 2 1-POUND 35¢ 25c

Del Monte PEACHES No. 2 1/2 20¢
Yellow Free Cans

Gold State PEACHES No. 2 1/2 17 1/2¢
Yel. Cling Cans

P. & G. WHITE SOAP 10 BARS 39¢
NAPHTHA

Meat Department

Hamburg 1lb. 15c	Boneless Corn Beef 20c
Pork Sausage 25c	Compound 15c
Rib Boil 12 1/2c	Pure Lard 20c
Pot Roast 15c and 17 1/2c	
Rump Roast 20 and 25c	Lamb Stew 12 1/2c
Pork Roast 25c	Bacon Squares 25c

1500 Boys to Have Course of Training

Plans are well under way for the establishment of ten Citizens Military Training Camps in the Ninth Corps area, according to Major H. L. Suydam, civilian aide to Secretary of War Davis, in charge of citizens military training camps in California. According to Major Suydam more than 1500 boys of California selected from the communities throughout the state will train during June and July.

The largest camp will be at Del Monte, where approximately 1,000 young men will train under Colonel Ernest V. Smith, chief of staff of the 91st division, who has commanded this camp for the past four years. Colonel W. F. Hase will command the camp at Ft. Scott, San Francisco where approximately 200 young boys will be trained and Major Lincoln B. Chambers will have more than 80 boys in harbor defense, Ft. MacArthur, Los Angeles.

Although the camps do not open until June the medical officers and civilian physicians who have volunteered to examine applicants have been unusually busy in examining candidates who want to be certain of getting admission to one of these camps. Last year twice as many boys applied for entrance to the California camps as could be taken care of and despite the high physical requirements it is expected that hundreds of young men who wait until the last minute to apply for admission will be sorely disappointed.

The camps are sponsored by the Citizens Military Training Camp association of America and are conducted by the War department in accordance with existing laws.

Under the laws of California each high school is authorized to give credit toward graduation for the work pursued in these camps.

The enrollment for the camps is supervised by representatives in each of the 58 counties of the state all of whom are appointed by Major Suydam of Los Angeles, civilian aide to the secretary of war. Colonel G. H. Chase, 1015 Rives Strong Building, has in his for Los Angeles and has in his possession application blanks for enrollment and all details concerning the camps. Those young men of Los Angeles county who enroll for the coast artillery course will be sent to Ft. MacArthur, those who enroll for field artillery, engineering, signal corps courses will receive their training at Camp Del Monte.

Any young man between seventeen and twenty-four years who possesses the requisites, moral character and physical condition, may be admitted to these camps by making application. The benefits are without expense to the candidate. The government provides transportation to the camp and return, board, lodging, expert medical attention, uniforms, equipment, laundry for clothing furnished by the government, amusement, athletics, musical entertainments and so forth.

Forest Bill Endorsed by Farm Bureau

The so-called Million Dollar Forestry Bill, which has been under discussion for some time, and which passed the Senate in Congress, has again been heartily endorsed by the Los Angeles County Farm Bureau. This endorsement was made at the quarterly meeting of the Los Angeles County Farm Bureau board of directors, held Thursday, April 15.

This bill provides for federal assistance in protecting our water sheds from devastation from fire. It is greatly needed and is being supported by all the organizations in Southern California. Chambers of commerce, Legion posts and service clubs are taking action on this bill.

The farm bureau has authorized W. S. Rosecrans, director of the Los Angeles County Farm Bureau, to represent the Farm Bureau in the support of the bill Washington. Mr. Rosecrans left for Washington to attend to the support of this and other bills of importance to Southern California agriculture.

HEAD WORK

Diner: "My bill, waiter."
Waiter: "What did you have?"
"I don't know."
"Hash is forty cents."—Judge.

WEEKLY MENU AT CAFETERIA

Continuing the popular and nourishing menus now being served by the P. T. A. ladies at the school cafeteria, the following are announced for the coming week:

Monday: Creole spaghetti; ice cream, cookies.
Tuesday: Cream of pea soup; banana delight.
Wednesday: Bean stew; ice cream.
Thursday: Noodle soup; chocolate blanc mange.
Friday: String Beans; ice cream.

SUCH EXTRAVAGANCE

"Fadder, give me a dime to go and see the sea serpent."
"Vasteful poy! Here's a magnifying glass; go find a worm."

KNOCKED 'IM DIZZIE

There was a young fellow named Izzie,
Who went for a drive in his Lizzie
His view of a train
Was hidden by rain.
Alas, for poor Izzie; where is he?

SHADE

(By Theodosia Garrison)
The kindest thing God ever made,
His hand of very healing laid
Upon a fevered world, is shade.

His glorious company of trees
Throw out their mantles, and on these
The dust-stained wanderer finds ease.

Green temples, closed against the beat
Of noontime's blinding glare and heat,
Open to any pilgrim's feet.

The white road blisters in the sun;
Now, half the weary journey done,
Enter and rest, O weary one!

And feel the dew of dawn still wet
Beneath thy feet, and so forget
The burning highway's ache and fret.

This is God's hospitality,
And who rests beneath a tree
Hath cause to thank Him gratefully.

Human Nature Clinics

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois

The Pleasure of Anger

IN GENERAL anger is ineffective and results only in adding strength and power to whatever incited it. The man who gives way to anger or who ever reveals the fact that he is angry, even though he keeps the passion under his control, almost always weakens his case. The angry man is made physically weak and pays a penalty of inefficiency for a considerable period after his anger has subsided.

Yet perhaps there might be a good deal of satisfaction in once in a while breaking loose and saying just what we thought and indicating our exact feeling even if it left one a trifle exhausted for the time being.

In a recently acted play one of the leading characters, who has endured the irritations of an objectionable neighbor for some time and has held in until holding in seems no longer a virtue, does finally break out and enjoy a brief ten minutes of pleasure of telling the other woman just what she thinks of her. The outburst left her weak, and though she had finally come to the point of apologizing for her plain words, she got so much pleasure and so much relief from saying for once just what she thought that she could never quite truthfully say that she was sorry. In fact, she was really glad she had done it. Sometimes anger is justifiable! sometimes it is a source of stimulation and help to the one who incites it.

Morton was a gentle, quiet soul who would rather take abuse than engage in an unpleasant argument. He was extremely sensitive, too, as such men often are, and though he did not say anything when he was slighted, or imposed upon, or spoken to superciliously, such treatment always wounded him cruelly and rankled for days in his memory. He hated a quarrel, and because he controlled his feelings and never replied to the insults which were often heaped upon him, his companions sometimes thought he was weak and lacking in spirit.

Simon thought so, and being a bully and something of a coward, as bullies usually are, took advantage of poor Morton and did everything in his power to humiliate the boy and to make him unhappy.

But one day the worm turned, and Morton surprised Simon. He had held it so long that he could do so no longer, and he turned on the cowardly Simon and told him just what he thought of him.

Morton seemed a new creature after that, and Simon also, for the boy had gained pleasure and self-respect through the expression of his feelings and Simon had learned to respect him.

(© 1925, Western Newspaper Union.)

Good Health Great Asset For County

Each year a huge sum is being saved by Los Angeles county through the policy, adopted by the board of supervisors, of giving prompt medical attention of the best kind, to residents of the county who are unable to pay the fees demanded by private hospitals, and who, without such attention, would become permanent burdens on county charity, according to Dr. P. Berman, assistant superintendent of the Los Angeles general hospital.

The county, Dr. Berman pointed out, is doing everything in its power to restore to health and to normal earning capacity those people who, if not given the necessary attention, would otherwise become permanent charges on the county. And in many instances, these people are heads of families and unless given prompt and efficient treatment, entire families would have to be cared for.

To meet this problem the facilities for the treatment of the county's sick have been greatly increased. The capacity of the county farm has been increased from 1000 patients to 1700. Olive View Sanitarium for the care of tubercular patients has been increased from a capacity of 100 to 500 patients. Additional facilities have been given the charities and health departments so that more patients could be cared for suitably at home, and the facilities of the general hospital have been so expanded that the institution is serving twice as many patients as it did five years ago.

"When the new 1600-bed addition to the general hospital is built, Dr. Berman said, 'the Los Angeles general hospital will undoubtedly lead the world in design and service. The plans provide economically all the facilities and equipment that may make it possible to save a life or prevent permanent disability.'"

KEEP COOL

WITH

Sun Shades for Inside
and Outside

The Only Shade Made With A Ventilator



SELF-HANGING

Vudor
VENTILATING

PORCH SHADES

Now in colors—green, natural, grey
WINDOW SHADES
in all sizes and colors

**SIERRA MADRE
FURNITURE CO.**

Blue 219

12-14 N. Baldwin

I "WANNA" GO—

AMERICAN LEGION
BENEFIT DANCE

FRIDAY, MAY 7—8:00 P. M.

WOMAN'S CLUB HOUSE
Admission 50 Cents

—THEN I'LL BE HAPPY

—sweet and aromatic—pineapple that's ripest is grated!

Grated Pineapple, Libby's small can 10c
medium size can 2 for 35c

Kraft's Elkhorn Cheese, lb. 33c

Picnic Olives, Del Monte doz. cans 97c

—mighty good;—very special—19c instead of 30c

Raspberry Jam, Libby's \$2.25 doz. each 19c

Chop Suey, Mandarin Chinese 35c and 65c
Mandarin Chop Suey Sauce, 35c

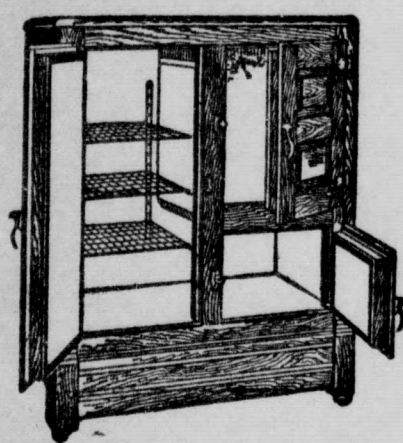
Tomatoes, Silverdale large can 10c
—medium size can 3 for 25c

Raspberries, sells regularly at 34c each Libby's doz. \$2.70 2 cans for 45c

Codfish, 1-lb. brick 2 for 35c boneless—in wood box 25c

SAFEWAY STORES
CALIFORNIA'S LEADING GROCER

REFRIGERATORS!



The
Famous
"GURNEY"
Line
at prices
from
\$14.75
up

A SIZE FOR EVERY NEED AT A
PRICE FOR EVERY POCKETBOOK

WINCHESTER FISHING TACKLE

Rods, Reels, Hooks, Creels,
Lines, Eggs, etc.

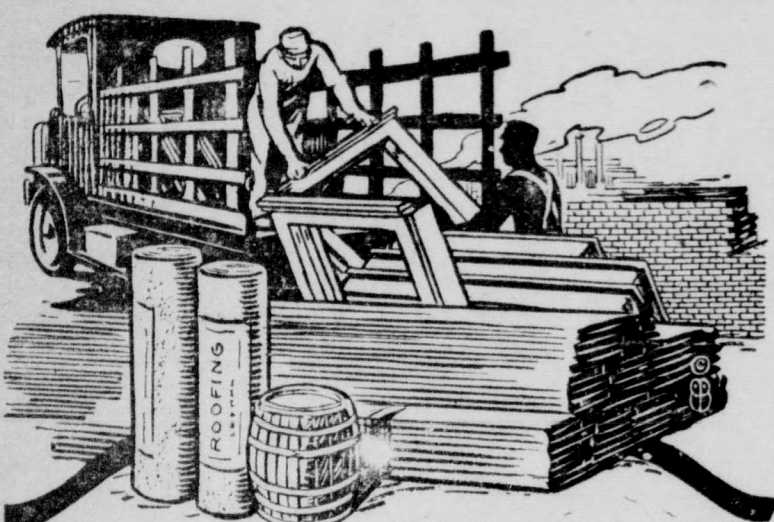
LICENSES now here

PLUMBING
Contracting
and
Repairing

SIERRA MADRE
HARDWARE CO.

31-35 WEST CENTRAL

Read the Wantads — Page 7



EVERYTHING FOR BUILDING

No matter what type of house
you build, you can get the
materials from

YOUR HOME DEALER

From foundation to rooftop,
we can serve you to YOUR
advantage with rough and
finish lumber, cement, lime,
plaster, brick, wall board and
roofing.

Come in and talk it over.

ALLEY BROS. LUMBER CO.

Successors to BLINN LUMBER CO.

E. P. BRADFORD, MANAGER

Tel. Main 23

East Montecito

NOTICE OF AWARD OF CONTRACT

Pursuant to statutes and to the Resolution of Award No. 282 of the Board of Trustees of the City of Sierra Madre, adopted April 28, 1926, directing this notice, notice is hereby given that said Board of Trustees, in open session on the 8th day of April 1926, opened, examined and publicly declared all sealed proposals or bids offered for the following described street work, to-wit:

That, that portion of
MONTECITO AVENUE
between the Easterly line of Baldwin Avenue and a line 460 feet easterly from, and parallel with, the east line of Mountain Trail Avenue, including all intersections and terminations with intersecting and terminating streets, avenues and alleys, excepting such portions of said avenue and intersections as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, be improved by certain grading and by the construction of certain oiled macadam pavement, cement curbs, concrete gutters, cement sidewalk, and extension of existing reinforced concrete culvert laterals and concrete intakes and that a portion of

BALDWIN AVENUE
between a line drawn across said Baldwin Avenue 5.82 feet northerly from and parallel with the northerly line of Montecito Avenue prolonged westerly across said Baldwin Avenue and a line drawn across said Baldwin Avenue 9.44 feet southerly from and parallel with the southerly line of Montecito Avenue prolonged westerly across said Baldwin Avenue, excepting therefrom any portions of said avenue as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, be improved by certain grading and by the construction of macadam pavement, cement curbs, concrete gutters, cement sidewalk, reinforced concrete top on existing concrete culvert, and the extension of the existing concrete culvert with outlet, and that a portion of

MOUNTAIN TRAIL AVENUE
between a line drawn across said Mountain Trail Avenue 13.80 feet northerly from and parallel with the northerly line of that portion of Montecito Avenue lying east of said Mountain Trail Avenue, prolonged westerly across said Mountain Trail Avenue and a line drawn across said Mountain Trail Avenue 13.00 feet southerly from and parallel with the southerly line of that portion of said Montecito Avenue lying west of said Mountain Trail Avenue prolonged easterly across said Mountain Trail Avenue, be improved by certain grading and by the construction of macadam pavement, cement curbs, concrete gutters, cement sidewalk, and the extension of the existing concrete culverts, with intakes and outlets, extension of existing reinforced concrete laterals and the construction of reinforced concrete tops on existing concrete culverts, as shown on Special Improvement Plans, all as specified in Resolution of Intention No. 277 of said City of Sierra Madre, same being the Resolution of Intention for said work or improvement, and to which said Resolution of Intention No. 277 reference is hereby made for a further and more complete description of said work or improvement, and the assessment district and the Special Specifications of which, referred to in said description, are on file in the office of said City Clerk and also conspicuously posted near the Council Chamber door of said Board of Trustees, and the description of said work or improvement and the assessment district in said Resolution of Intention No. 277 contained, is hereby expressly adopted and also made a part hereof, the same as though fully set forth herein.

That all of the work aforesaid shall be done in accordance with and to the grades shown on Special Improvement Plans, Profiles, and Cross-Sections Nos. 178 and 179 in the office of the City Engineer of the City of Sierra Madre and in further accordance with Special Specifications for said work on file in the office of the City Clerk of said City, adopted by the Board of Trustees of the City of Sierra Madre by Resolution No. 276 of said City. Said Special Improvement Plans, Cross-Sections and Profiles and Special Specifications are hereby referred to for full and detailed description of said proposed work or improvement and for the description of the grade to which the work is to be done and are made a part hereof.

That the said work or improvement, in the opinion of the said Board of Trustees of said City, is of more than local or ordinary public benefit, and said Board of Trustees declares that the district to be benefited by said work or improvement, and to be assessed to pay the costs and expenses thereof is described in said Resolution of Intention No. 277, adopted by said Board of Trustees February 11, 1926, to which said Resolution reference is hereby made for a description of said district.

That said Board of Trustees also determines and declares that serial bonds bearing interest at the rate of seven (7) per cent per annum shall be issued to represent each assessment of Twenty-five (\$25.00) Dollars or more remaining unpaid for twenty (20) days after the date of the warrant. Said serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the fifteenth day of the next November following their date. Payments on the principal of unpaid assessments and interest shall be made by property owners to the City

All Around the Town

Mrs. Palmer Rhodes was the hostess on Wednesday at a tea honoring Miss Catherine Ferris of Morris Plain, Penn., who is the house guest of Mr. and Mrs. George F. Ferris.

Mrs. J. Milton Steinberger entertained a party of friends last Saturday with a picnic at Oak Glen in the apple belt. The apple blossoms at this season are very beautiful.

Mrs. R. H. Mackerras entertained Wednesday afternoon at her home on Palmetto Drive, Pasadena, in honor of Miss Lillian Moore, the guests being chiefly Sierra Madre friends. Miss Moore has just returned from a trip to Honolulu during a vacation from her duties on the staff of the Good Samaritan hospital.

Dinner and Cards

The Woman's Guild and the St. Catherine's Guild will give a dinner and card party in the Parish house on Wednesday night, May 5. Reservations for the dinner should be made in advance with Miss Lydia Webster, or Mrs. Mildred Cook, Tel. Black 100.

Candy Sale Saturday

The Ekalela Unit of the Campfire Girls will have a sale of home made candy on Saturday afternoon, May 1, on Kersting Court. Miss Clara Sykes is guardian of the unit.

WANTS TO CUT AUTO LAUNDRY PRICE SCALE

Milton Steinberger dares the public to make him reduce the price of washing cars. The only way he can do it, he says, is by means of a great volume of business. Accordingly, he makes a special offer for all makes, models and conditions of cars, announced in an ad elsewhere in this paper. He says if the volume of business warrants the reduction he may make the lower price permanent.

THEN AND NOW

"Are they engaged? I heard him begging her for 'just one' behind the palms over there?"

"Now, they're married. He was asking for a dollar."—Exchange.

"How long you in jail for, Mose?"

"Two weeks."

"What am de cha'ge?"

"No charge, eberything's free."

"Ah means, what has you all did?"

"Done shot mah wife."

"You ain't killed yo' wife and only in jail for two weeks?"

"Dat's all; then I gets hung."

Treasurer and the same shall be disbursed by him, all as provided in the "Improvement Act of 1911," hereinafter referred to.

That the proceedings for the aforesaid improvements shall be had and taken under and in accordance with an Act of the Legislature of the State of California, designated and known as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

And thereafter, to-wit: on the 8th day of April, 1926, said Board of Trustees awarded the contract for said work to the lowest regular responsible bidder, to-wit:

To J. H. Coombs, at the prices named for said work in his proposal on file, to-wit:

Grading and construction of Two (2) inch Oiled Macadam Pavement, per square foot of pavement, \$0.08.

Grading and construction of Three (3) inch Oiled Macadam Pavement, per square foot of pavement, \$0.09.

Cement curb, per lineal foot, \$0.45.

Concrete Gutter, per square foot, \$0.19.

Cement Sidewalk, per square foot, \$0.15.

Reinforced concrete top on existing concrete culvert, and the extension of the existing concrete culvert with outlet, at the intersection of BALDWIN AVENUE and MONTECITO AVENUE, complete for the sum of \$150.00.

Extension of the existing concrete culvert with intake and outlet, and extension of existing reinforced concrete laterals at the westerly side of the intersection of MOUNTAIN TRAIL AVENUE and MONTECITO AVENUE, complete for the sum of \$75.00.

Extension of the existing concrete culvert, with outlet and reinforced concrete top on existing concrete culvert at the Easterly side of the intersection of MOUNTAIN TRAIL AVENUE and MONTECITO AVENUE, complete for the sum of \$75.00.

L. DIETZ,
City Clerk and Ex-Officio Clerk of the Board of Trustees of the City of Sierra Madre.

Dated Sierra Madre, California, April 13th, 1926.

The Junior Girls' Club of the Congregational church will meet at the home of Cynthia Hull, 542 West Montecito, on Saturday, May 1, at 3 o'clock sharp.

A delegation of Legionnaires composed of Ralph W. Stewart, Henry Olsen and Major C. S. Floyd, visited the Whittier American Legion Post on Tuesday evening of this week.

Mrs. L. E. Tibbetts of 138 W. Montecito are leaving today for Washington, where they will spend the summer before returning to their home in Maine.

Greeting Cards and Gifts for Mother's Day. The Lindley Eddy Studios. :30

The BULL'S EYE

Editor and General Manager
WILL ROGERS



Congress No. 2

Statistics have proven that only one-half of one per cent of the speeches made in Congress are listened to. A great many Congressmen speak IN, but not TO, Congress. But every speech is published in the record. They send the records back home to show "What they told 'em up there in Washington." Now the people back home think Congress heard their "Lem" tell 'em this.

Now, here is my scheme to stop speech making. A Bill reading as follows: "Congressional Record must not only contain speech, but number of members, and names who listened to speech, and why." For instance: "Congressman Post Hole arose to a point of information and spoke at length on, 'Is Locarno a town, or is it a Treaty?' Length of speech, without waiting for applause, four hours, thirty-six minutes; attendance, Gout (Rep. N. Y.); 'Unable to get out.' Sixty-four (Dem. N. J.): 'Case of reciprocity, he listened to mine.' Low-brow (Rep. Mass.): 'I was asleep, even the good speakers haven't woke me up.'"

Now I claim that will stop some speech making. The minute it gets back home that "Lemmie" is talking to himself up there, "Lemmie" will stop talking.

You know why they won't listen to anybody up there? They have gone out to smoke, that's why, and you know why they've gone out to smoke? Why, "Bull" Durham, of course. IT'S BETTER THAN ANY SPEECH EVER MADE.

Will Rogers
P.S. There will be another piece in this paper soon. Look for it.



"BULL"
DURHAM
Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

Wheeling & Strickland

Hardware : Paints : Oils and Glass

GO FISHING—

We sell the Licenses, the Rods, the Lines, the Leaders, the Reels, the Bait, and all the other Fixings, at the lowest prices.

DISHES—DISHES—DISHES—

Complete sets for six persons at less than regular wholesale prices. See our Windows

GARBAGE CANS, HOES, RAKES, GARDEN HOSE and LAWNMOWERS FOR LESS!

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We carry FULLER'S complete line

Wheeling & Strickland

Blue 75

41-43 N. Baldwin

FRESH RABBIT HAY

NOT SPOILED BY WET WEATHER!

We were lucky enough to find a good supply because it is hard to get. We also have a good stock of

Fine Rolled Barley

as well as a complete line of poultry and stock feed.

SIERRA MADRE FEED & FUEL

R. J. WALSWORTH

Main 50

97 E. Montecito

GOOD AMERICAN COOKING

makes our meals popular.

REGULAR DINNER 50 CENTS

VARIED MENUS, NOON AND NIGHT
Real Home-Taste Pies

H. & M. CAFE

Mr. and Mrs. George Halpin

28 N. Baldwin

Read the Wantads — Page 7

Back East Excursions

Effective May 22

REDUCED roundtrip tickets sold daily until Sept. 15; good until Oct. 31. Stopovers.

Also
Pacific Coast
Excursions

Low roundtrip
fares

April 30
and daily thereafter. Long
limits; stopovers

Make Reservations Now
for Any Date

Choice of four commanding transcontinental routes to the east. Go one way, return another if you wish.

Send or call today for complete information about service and fares to your eastern destination.

Ask about "Circle Tour of the United States"—greatest summer travel bargain.



Southern Pacific Lines

Red 38

G. E. MESECAR, Agent

P. E. Station

BOOST THEM

TO THE LIMIT!

"THE stronger you make it when you talk about the quality Mr. Delvecci builds into the suits he makes right here in our shop the nearer you will come to the truth.

"One of our customers bought his third suit here and then brought a business associate out from Los Angeles to get one just like it."

That's what Mr. Craig says about his partner's work, and THE SUITS CERTAINLY SEEM TO DESERVE THE PRAISE.

Sierra Madre Tailors

Blue 194

14 W. Central



SPECIAL NOTICE

On account of the News going to press earlier, Wantad copy must be in the News office not later than 12 noon, on Thursdays. In calling use phone Black 42. The rate is 10c a line for one insertion or three insertions for the price of two if ordered in advance.

WORK WANTED

GRADUATE NURSE—Wishes engagement by hour or otherwise; Blue 30. 29*31a

TRACTOR WORK—Orchard disking and cultivating; tel. Red 229. 30*32a

NOTICE—If you want a small bungalow or garage built; also garden work done; call at 258 N. Adams. 28*tf

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. M. Trail, Red 49. 46ctf

WANTED—Your printing to be done by Sierra Madre printers; phone the News office, Black 42. 4*6a

CARE FOR CHILDREN—At any time, by exp. woman; Red 229. 31:33a

HELP WANTED

WANTED—Gardener, good man by the hour; Tel. Green 124. 26tfb

WANTED—A-1 gardener; apply 162 E. Alegria St., or phone Blue 209. 31*b

FOR SALE Real Estate

FOR SALE—Almost new 3-room modern home; fireplace, garage; lot 50x75; Victoria Lane; small pay't; easy terms; address owner, 91 W. Highland Ave., City. 31*tc

IF YOU appreciate a bargain, here it is. New stucco 4-room house and garage. Hardwood floors living room and dining room; fine location; unexcelled view of mountains; close to Junior High and Grammar school; on East Colorado St.; East Pasadena. If sold soon, goes for \$4,000, suitable terms; call Black 155, Sierra Madre. 25*tf

FOUR-ROOM HOME—Corner N. M. Trail and Laurel; nice shrubs and shade tree; excellent condition; very attractive; \$3500, \$1000 down, balance monthly payments; T. W. Neale, 22 N. Baldwin; Black 8. 30:32c

FOR SALE—5-room stucco bungalow, hardwood floors, basement, gas furnace, double garage, facing park; lot 50x190, terms. Call at 220 Mariposa. 30*32c

FOR SALE—Good 5-room house, garage, lot 50x150, price reduced for a quick sale; a bargain, \$3900, terms; Geo. A. Oswald, 6 N. Baldwin. 30:32c

ASSOCIATED C. OF C. MEET NEXT TUESDAY

The next meeting of the San Gabriel Valley Associated Chambers of Commerce will be held at the Shakespeare club house in El Monte, Tuesday, May 4, at 6:30 p. m. Prominent speakers will be heard, and the usual fine dinner served. Tickets may be obtained from Robert Mitchell, at \$1.00 each.

Gifts at all prices suitable for Mother's Day remembrances, at the Lindley Eddy Studios. 30

FOR SALE

RADIO—Guaranteed 3-tube sets \$36.50 to \$48.50 (complete); real service behind every set; E. A. Foran, 44 W. Carter. 30*31e

FOR SALE—Red and White baby chicks; H. Lambert, phone Green 28. 31*tc

FOR SALE—Vacuum cleaner; Hamilton Beach; almost new; 138 W. Montecito; Blue 68. 31*tc

FOR SALE—Baby chicks; also bees at \$5.00 per swarm, including hives; 290 W. Laurel; Red 177. 30:32e

PICTURES FRAMED

Sierra Madre Furniture Co. 25tf

WALL PAPER

From 10c a roll up Sierra Madre Furniture Co. 25tf

FOR SALE—White iron bed with springs; good condition; \$10; call Red 165. 31*tc

\$300.00 for 4-room lovely furniture, including 3 beds, if sold at once; no sickness; 625 E. Grand View, Red 51. 30*tc

ROOMS—BOARD

ROOMS—With Board; Black 19. 41*tf

EXCHANGES

FOR EXCHANGE—Home with income; 5-room home; 2-rm. house at rear, \$5500; mtg. \$2500; will exchange equity for vacant, in Sierra Madre, Arcadia or Monrovia; Geo. A. Oswald, 6 N. Baldwin. 30:32f

FOR EXCHANGE—Corona property, price \$2300; want Sierra Madre lots or small house; address P. B. 3812 Adair St., Los Angeles, phone evenings Humboldt 7868-J. 24*tf

EXCHANGE—New furniture for old, or will buy for cash; Sierra Madre Furniture Co. 1*tf

Miscellaneous

RABBITS

Big opportunities with Fur Rabbits! Government reports show U. S. imported rabbit skins in 1925 valued at over \$22,000,000. Hundreds of Californians now profitably engaged in this industry with "Golden West" imported Chinchillas, Lilacs, and other fur breeds. Let America's largest and most progressive Fur Rabbit Ranch send full particulars free. Rabbit skins bought. Golden West Fur Farms, Arcadia, Calif. 31:38f

EXPERT PIANO TUNING—And repairing; 536 W. Highland; Blue 138. 29*31i

WANTED—Rags at 5c lb.; News office. 11*tf

RICHARDS' BAKE SHOP—Careful attention given to orders; 45 N. Baldwin; Black 48. 1*tf

WANTED—All kinds of junk; T. B. Goldberg; Black 142. 17*tf

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel. F. O. 157. 1*tf

Mme. HELEN BLINN—Dressmaker and designer for particular people; 535 W. Manzanita; Blue 46. 1*tf

LINOLEUM LAID—Window shades hung Sierra Madre Furniture Co. 25tf

PIANO TEACHER—With class here, wishes studio in refined home; conveniently located, with good instrument, two half-days a week, in exchange for lessons. 31*tc

FOR SALE Miscellaneous

FOR SALE—Piano, bargain, in good condition; 536 W. Highland; Blue 138. 29*31e

FERTILIZER—High grade, pulverized cow manure for lawns, flowers and trees; \$1.00 per bag; 6 bags at 75c per bag, delivered; Ward Nursery, Blue 29. 30:33e

New Records Are Set By So. Pacific

The volume of freight traffic moved over Southern Pacific Lines in 1925 was the largest in the history of the company, exceeding the previous peak year of 1917 by 8.66 per cent, notwithstanding a drought which extended over about 2,000 miles of lines in Texas and which materially affected traffic. Increased cost of materials and increased wage rates enlarged the operating expenses, however, so that the net railway operating income of the company was \$50,313,759 or \$161,727 less than the net income of 1924.

This is shown in the annual report of the company to its 57,338 stockholders, as given by Henry W. DeForest, chairman of the executive committee and made public by President Wm. Sproule.

The net income was a return of 3.77 per cent on the book value of road and equipment of lines in the transportation system, compared with 3.99 per cent in 1924. The average return for the past five years has been 4.04 per cent, or 1.71 per cent less than the fair return contemplated under the Transportation Act.

Rising Costs
According to the report increases in wages enlarged the company's expenses by \$1,615,000 while increases in prices of fuel added \$1,332,000 more.

The average freight rate per ton mile on traffic carried by the company in 1925 showed a decrease as compared with 1924, the average revenue per ton mile being 1.382 cents in 1925 and 1.403 cents in 1924.

While the average rate paid by the public showed a decrease the public also gained in the amount of taxes received from the company, railway tax accruals for 1925 amounting to \$21,275,282, an increase over 1924 of \$366,237 or 1.75 per cent. The taxes for the year consumed 27.5 per cent of the net revenue from railway operations and almost equalled the total dividends paid to stockholders which were \$22,609,649.

The average tax rate per mile of road in 1925 was \$1.609.

More Rolling Stock
During 1925, Southern Pacific increased its equipment by 140 locomotives, 158 passenger train cars, 9,104 freight cars and 669 units of work equipment. The report also shows that the company besides sharing one-half the expense of 5,000 refrigerator cars ordered by the Pacific Fruit Express, is also adding to its own equipment in 1926, by construction at company shops or by purchase from outside builders, 48 locomotives, 61 passenger cars, 2920 freight cars and 11 units of company service equipment. The estimated cost of the rolling stock for 1926 thus far arranged for, including Southern Pacific's

one-half of the Pacific Fruit Express equipment amounts to \$20,500,000.

The company's investment in property devoted to transportation purposes is given as \$1,341,531,780, while the total investment of the company both in transportation property comprising its transportation system and in affiliated companies, is given at \$2,016,337,730.

The transportation property, is listed as follows: 13,220 miles of first main track, 894 miles of additional main tracks, 5,407 miles of yard tracks and sidings, the company's terminals at Galveston, a ten-story office building in San Francisco, 2,440 locomotives, 2,927 passenger train cars, 79,170 freight train cars, 5,883 company service cars, 23 ocean steamships, four river steamships, 23 ferry and car transfer boats, 11 tugs, 73 barges and 18 other vessels, the whole forming a transcontinental system extending from New York via New Orleans and Galveston to San Francisco and to Portland, Oregon, with a line extending from Ogden to San Francisco.

READ THE WANTADS, PAGE 7

READ THE WANTADS, PAGE 7

At Half Price

Deciduous fruit trees

Grape vines

Berry plants

while they last



FOR RENT

Folding Chairs

Card Tables

Wheel Chairs

Vacuum Cleaners

Electric Floor Polisher

Sewing Machines

Curtain Stretchers

Sierra Madre Furniture Co.

Blue 219 12-14 N. Baldwin



The "Make-Up"

Of your Printing can either reflect credit to your business or make it "look cheap." A hodge-podge of type and cuts slapped together without careful thought of effect upon a reader, is anything but conducive to good results.

For Printing that is carefully planned, that bespeaks the best of typographical craftsmanship in both attracting and directing a reader's eye, patronize YOUR HOME TOWN SHOP

SIERRA MADRE NEWS

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Lloyd L. Krebs, M.D.

Sierra Madre Office 90 E. Central 11 a.m. to 1:30—Phone Main 60
Pasadena Office, 461 E. Colorado Phone Colo. 630

F. P. Miller, M. D.

Practice limited to diseases of the Lungs and Throat
Appointments Made at Any Time
Call Main 216

GILBERT S. BOVARD, M.D.

Hours: 10 to 12:30
Office 8 N. Baldwin—Phone Main 160
Residence 159 W. Montecito Ave. Phone Black 47
Secretary's Residence Phone Blue 26

GEO. W. GROTH, D.O., M.D.

Also MARY GROTH, D. O.
Office: Sierra Madre Hospital 122 N. Baldwin Ave.
Calls answered day or night.
Phones: Blue 144; (res.) Blue 73

W. D. TILLER

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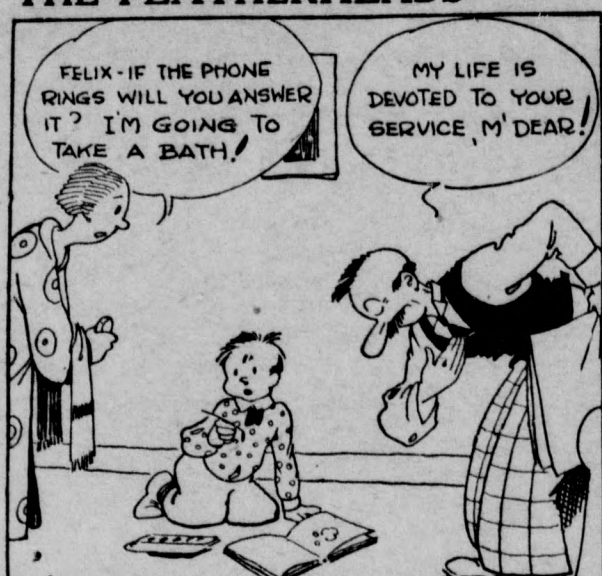
Ole Hanson Plays Host To His Staff

Ole Hanson, developer of the Spanish Village of San Clemente, and promoter of various subdivisions in Sierra Madre, Los Angeles, Santa Barbara and elsewhere played host on Monday to 200 members of his business organization and friends. The whole company were given a day of unalloyed delight, with a steamship trip to Avalon, luncheon at Hotel St. Catherine and a good time from start to finish.

The expedition was strictly for good time purposes. Business was left at the office. There wasn't even any speech making.

It was a substantial looking crowd which gathered at the Wilmington pier to take the Steamer Avalon. Looking them over, it was not difficult to account for the sale of a million dollars worth of real estate since the first of December. But there was no thought of business in the good fellowship which prevailed all day. They danced in the ball room and romped all over the steamer. At Avalon they took in the sights

THE FEATHERHEADS



Cleaned at Poker, Perhaps

By L. F. Van Zelm
Sierra Madre News Staff

with all the enthusiasm of a bunch of tourists. And nobody had any more fun out of the whole day's excursion than the host who was here, there and everywhere.

Sierra Madre members of the expedition were Mr. and Mrs. Ole Hanson, Jr., Mr. and Mrs. William Kirschner, Mr. and Mrs. Elmer Schneeberger, Fritz S. S. Hallberg, Mr. and Mrs. George B. Morgridge.

Business In 12th Federal Reserve Dist.

Seasonal increases in industrial activity and volume of trade in the Twelfth Federal Reserve District were reported during March. Taking the business situation as a whole, there was some evidence that the amount of increase was slightly less than has been usual at this season in past years.

Volume of payment by checks (bank debits) in 20 principal cities of the district, a measure of business activity, increased 11.5 per cent during March as compared with February. The increase was smaller than the estimated normal seasonal increase between the two months, and this bank's revised index of bank debits, adjusted for seasonal variations, declined from 158 in February, 1926, to 150 in March, 1926 (1919 average, 100). In March, 1925, it stood at 134.

Production

Principal industries of the district for which segregated data are available reported seasonal increases of production during March. Building continued active and the value of building permits issued in 20 principal cities gave evidence of a large volume of prospective building. Available statistical and non-statistical data show that volume of employment increased during the month, and was at approximately the levels of a year ago.

The value of building permits issued in 20 principal cities of the district was 35.7 per cent larger during March, 1926, than during February, 1926, a seasonal increase, but was 9.8 per cent less than March, 1925. During the first quarter of 1926, a total of 30,404 building permits valued at \$92,187,817 was issued in the 20 cities. Estimated expenditures on the building program involved were 11.6 per cent smaller than similar figures for the first quarter of 1925. The lumber industry of the district cut, sold and shipped more lumber during March, 1926, than during February, 1926, or March, 1925. Volume of reporting mills during the month was 1.8 per cent larger and volume of orders booked was 6.0 per cent larger than was their production, so that stocks on hand may be presumed to have declined and volume of unfilled orders have increased.

The flour milling industry, as represented by 16 large milling companies of the district, increased its production by approximately 9 per cent during the month. Millers held slightly smaller stocks of flour and wheat at the close of the month than at its beginning. Volume of production during March, 1926, was slightly larger than in March, 1925, but was 24 per cent below the five-year (1921-1925) average for March. During March, 1926, average daily production of petroleum in California continued the decline which has been in progress for the past seven months, but was one per cent greater than in March, 1925. Indicated consumption of petroleum also declined during the month, continuing smaller in volume than production, and stored stocks in California increased to a new high point on March 31, 1926 (132,001,846 barrels). The effect of the destruction by fire during early April of a large quantity of stored oil will not be apparent until the figures for that month are available.

Agriculture Improved

The agricultural situation was greatly improved as a result of rains which fell over much of the district during the first weeks of April.

Trade

Trade at retail, as indicated by reports of 68 retail stores in 21 important cities of the district,

G. S. WHEATLEY PASSES AWAY

George S. Wheatley, 64 years of age, passed away at his home, 306 Churchill road, Thursday morning. He had been in ill health for some time but had apparently made considerable recovery and was able to be about his place on Wednesday. It was supposed that his heart was taxed by over exertion. Mr. Wheatley was a native of Kentucky and had been a resident of California 44 years. He was formerly an accountant but had retired from active business and, with his wife, lived quietly at their foothill home for several years past. Funeral services will be held Saturday afternoon at the Ray A. Grant chapel and interment will take place at Mountain View Cemetery.

Lucky D. Ball, a hotel man of many years experience, has taken over the lease on the new Hotel Sierra Madre and will assume the management next Monday. Mr. Ball and his wife have operated a number of commercial hotels in and near Kansas City. He says he has reached the time of life when he wants something a little less strenuous.

increased 34.9 per cent during March, 1926, as compared with February, 1926, and was 12.1 per cent larger than in March, 1925. This bank's index of sales at 32 representative department stores, which adjusted for seasonal variations, advanced from 156 in February, 1926, to 164 in March, 1926 (1919 monthly average 100). The index stood at 147 in March, 1925. Value of sales of 167 wholesale firms in eleven lines of business was 21.6 per cent greater during March, 1926, than during February, 1926, and 4.3 per cent greater than during March, 1925. Eight of the eleven reporting lines for which aggregated data are available showed increases over the year period.

Prices

The United States Bureau of Labor Statistics' Index of wholesale prices stood at 151.5 (1923 prices 100) in March, 1926, compared with 155.0 in February, 1926, and 161.0 in March, 1925. The decline of 2.2 per cent during March continued a downward movement which has been in progress since August, 1925. An index of prices of non-agricultural commodities from the same source remained practically unchanged during March, as did the Department of Agriculture's farm price index. The ratio between these two indexes, an indication of the purchasing power of farm products, continued at 87, where it has stood for the past six months. In March, 1925, this ratio was 91.

Banking and Credit Situation

Changes in the banking and credit situation in the Twelfth district during the past 30 days have been chiefly a reflection of seasonal influence. Total loans and investments of 66 reporting member banks in 9 cities of the district increased slightly during the four weeks ending April 7, 1926, the increase largely a result of increases in collateral loans and in investment holdings. The amount of commercial loans changed little during the period.

Discounts at the Federal Reserve Bank of San Francisco advanced from \$50,000,000 as of March 17th, to a 1926 high point of \$62,000,000 on March 24th, then declined to \$42,000,000 on April 14th. Total earning assets, at \$116,000,000 on April 14th, were \$11,000,000 (10.1 per cent) larger than on arch 17th, and \$25,000,000 (27.5 per cent) larger than a year ago. Increased borrowing by city member banks and purchases of United States securities have been chiefly responsible for the growth of earning assets. An increase of less than one per cent in Federal reserve note circulation was recorded during the month. Interest rates were unchanged.

Fraternal Notes

F. & A. M.

The May stated meeting of Sierra Madre Lodge No. 408 will take place next Tuesday night. H. E. Allen, master of the lodge, is anxious to have a large attendance, and gives a special invitation to sojourning Masons to come out and get acquainted.

A busy crew of members of the order appeared for real labor last Tuesday night, laying carpet and a variety of other work occupying a full evening until Chef Raymond Andrews called time and rewarded them with a splendid feed.

O. E. S.

The regular meeting of the Eastern Star chapter will take place next onday night.

MRS. FLINDERS BURIED HERE

Funeral services for the late Mrs. Sarah A. Flinders were conducted Wednesday at the Grant chapel by Dr. A. O. Pritchard. Mrs. Flinders resided in Sierra Madre a number of years, being a sister of the late Mrs. C. M. Kellogg. The past two years she had spent in Los Angeles where she passed away at the age of 72 years. Another sister, Mrs. Fred Letts, survives. Interment took place at Sierra Madre cemetery.

The Get Together Club will meet next Wednesday afternoon in the Temple. The hostesses will be Mmes. Pasco, Bassett, Dietz, and Hare.

DEMAND FOR SUITS FROM OTHER TOWNS

Business houses which attract customers from out of town are a real asset to Sierra Madre. One of these is the Sierra Madre Tailors. Mr. Craig says the suits now being turned out by his partner, Mr. Delvecci, are not only bringing him local customers for second and third suits, but these customers are bringing their friends and business associates who want to doll up in the same kind of attractive togger. The more the better.

REAL ESTATE—Finds its greatest market right here in the News Want columns. "What have you?"

A COMMUNITY RESPONSIBILITY—

—To give the Sierra Madre Cemetery its annual cleaning up.

Many lot owners are non-residents or unknown. Lots have been sold at prices which cannot provide perpetual care.

Will you help put these grounds in presentable condition before Memorial Day, as a matter of community pride? Contributions may be left with the

SIERRA MADRE NEWS

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